Deborah Bradseth
BOOK COVER DESIGNER
PREVIOUSLY TUGBOAT DESIGN

PRICING GUIDE 2026

CUSTOM BOOK COVER DESIGN OPTIONS

CUSTOM 200

1 concept designed
Images & concept provided by the client
Up to 3 images included
3 revision rounds included
Audio cover included (upon request) $50 VALUE

ONLY
$200 USD
EBOOK

CUSTOM 300

1 concept designed
Concept provided by client
Up to 5 images included
3 revision rounds included
Audio cover included (upon request) $50 VALUE

ONLY
$300 USD
EBOOK

CUSTOM 400

1 concept designed
Unlimited stock included
Concept provided by Deborah
and focus will be on marketability
3 revision rounds included
Audio cover included (upon request) $50 VALUE

ONLY
$400 USD
EBOOK

CUSTOM 500

2 initial different concepts designed
Unlimited stock included
Concepts provided by Deborah
and focus will be on marketability
5 revision rounds included
Audio cover included (upon request) $50 VALUE

ONLY
$500 USD
EBOOK

PREMADE SERIES CONTINUATIONS

Will now fall under the above custom pricing levels. The author will get to choose which option works best for them. A $25 off discount will be applied to each additional cover in the series.

SERIES DESIGN?

$25 off each additional cover in the series for custom cover designs.

A LA CARTE

Print Cover (Softcover)	$50
Print Cover (Hardcover)	$50-$75
3D or Physical Print Boxset Design	
• Using existing design for front	$100
• New design for front (chosen by author)	$200
• New design for front (chosen by Deborah)	$300
Hourly rate (billed in half-hour increments)	$50 /hr
Audio Cover (if not included in package)	$50
PSD - Flattened Artwork & Text Separate	$200

PROMOTIONAL MATERIALS

Bookmark Design	$50
Business Card Design	$50
Poster Design	$50
Roll-Up Banner Design	$100
Table Banner Design	$100
Online Ad Design (Starts at $25 for a single ad)	Varies based on project

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ADDITIONAL INFORMATION

CUSTOM 200 INCLUDES:

- 1 cover design concept designed using the **client's specific concept and images provided**
- Royalty-free stock images are included in the design fee from DepositPhotos.com, iStockPhoto.com, Stock.Adobe.com, and PeriodImages.com. If the design requires more than 3 images, additional fees may apply.
- 3 rounds of large revisions (changing characters, scenery, large elements of the design) included. Minor revisions not counted.
- Audio Cover included (upon request).
- Title PNG included (upon request).

CUSTOM 300 INCLUDES:

- 1 cover design concept designed using the **client's specific concept. Deborah will do the image searching.**
- Royalty-free stock images are included in the design fee from DepositPhotos.com, iStockPhoto.com, Stock.Adobe.com, and PeriodImages.com. If the design requires more than 5 images, additional fees may apply.
- 3 rounds of large revisions (changing characters, scenery, large elements of the design) included. Minor revisions not counted.
- Audio Cover included (upon request).
- Title PNG included (upon request).

CUSTOM 400 INCLUDES:

- 1 cover design concept will be designed based on the information provided to Deborah. Concept will be market-driven.
- Unlimited royalty-free stock images are included in the design fee from DepositPhotos.com, iStockPhoto.com, Stock.Adobe.com, and PeriodImages.com.
- Up to 2 initial concepts will be designed prior to additional charges. At this time, if the concepts are still not satisfactory to the client, the project will be re-evaluated by both parties before moving forward.
- 3 rounds of large revisions (changing characters, scenery, large elements of the design) included. Minor revisions not counted.
- Audio Cover included (upon request.
- Title PNG included (upon request).

CUSTOM 500 INCLUDES:

- 2 initial cover design concepts designed based on the information provided to Deborah. Concepts will be market-driven.
- Unlimited royalty-free stock images are included in the design fee from DepositPhotos.com, iStockPhoto.com, Stock.Adobe.com, and PeriodImages.com.
- Up to 3 initial concepts will be designed prior to additional charges. At this time, if the concepts are still not satisfactory to the client, the project will be re-evaluated by both parties before moving forward.
- 5 rounds of large revisions (changing characters, scenery, large elements of the design) included. Minor revisions not counted.
- Audio Cover included (upon request).
- Title PNG included (upon request).

PREMADE SERIES CONTINUATION INCLUDES:

- Will now fall under the above custom pricing levels.
- The author will get to choose which option works best for them.
- A $25 off discount will be applied to each additional cover in the series.